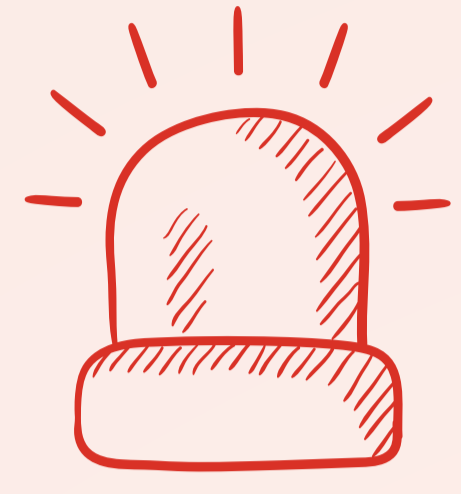




YOUR MONEY, YOUR CONTROL

FRAUD AWARENESS WEEK | OCT 09-15

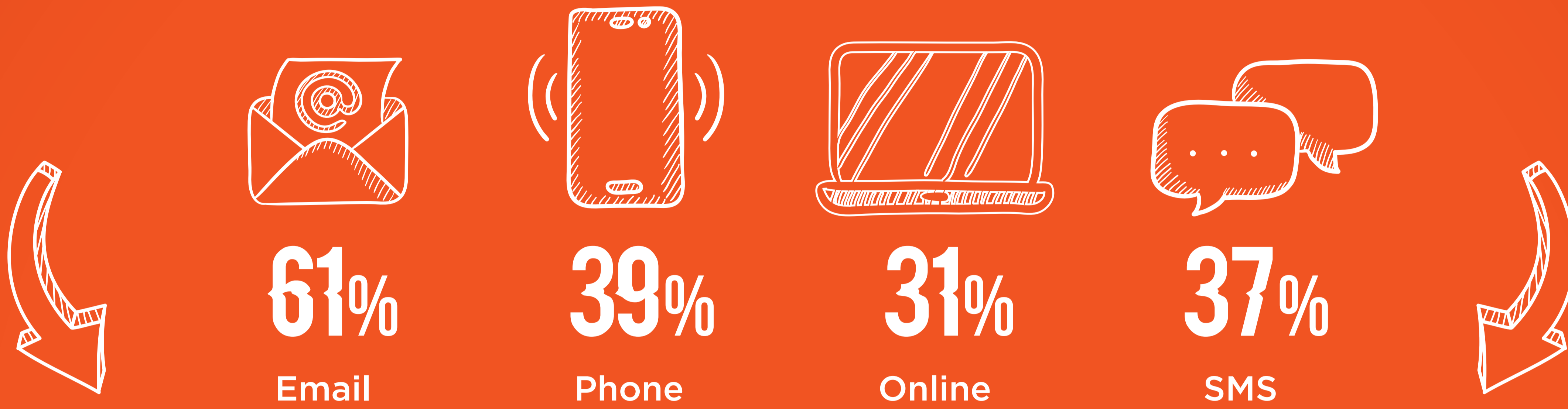


58%

Over half of Irish people feel more vulnerable to fraud than two years ago



Almost 8 in 10 adults claim to have experienced one or more forms of a scam



Behaviour taken to prevent fraud



54%

paying heed to their instincts



61%

never clicks on a link in an email, text or ad they were not expecting to receive



43%

cover their PIN when at an ATM or at a shop terminal



42%

keep their card in sight at all times when paying for goods or services



84%

always check their bank statements



48%

never share financial or security information, such as a card pin number, full online banking user ID or password



39%

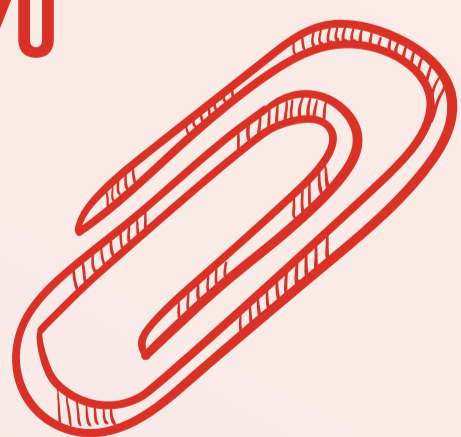
always verify the person is who they say they are



36%

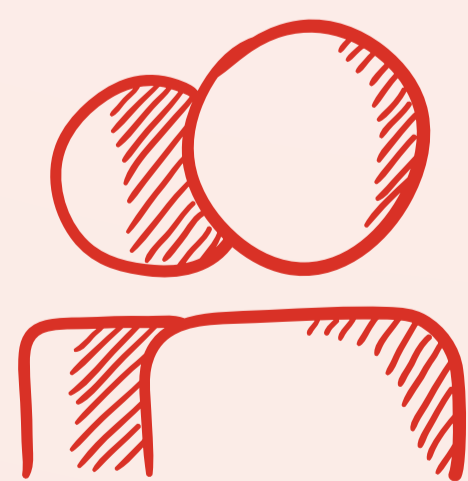
only shop with retailers who are known to be trustworthy

52%



Over half of adults never open or download an attachment in an email until it has been verified

37%



1 in 4 adults claim they are concerned about financial fraud in their everyday lives

46%



Almost half of adults claim they know someone who has been affected by financial fraud

48%



Almost half of all adults are less trusting of the authenticity of a person making unexpected contact by phone or email